



Spotlight on Rural Poster Fair - AND - Rural & Community Medical Educators Conference

*A professional development conference for
those involved in training residents and
medical students in
rural and community settings.*

**Thursday Evening and Friday,
September 19-20, 2019
Black River Falls, Wisconsin**



The Wisconsin Collaborative for Rural GME
(WCRGME) is a program of the Rural Wisconsin
Health Cooperative. www.RWHC.com



Spotlight on Rural Poster Fair

Thu., September 19, 2019
5:30-8:00 pm

Rural & Community Medical Educators Conference

Fri., September 20, 2019
8:00 am - 4:00 pm

Black River Falls, Wisconsin

Comfort Inn & Suites, W10170 WI-54 E
Black River Falls, WI 54615



Keynote By: Dr. Mark Duncan,
University of Washington

Featured Keynote:

Dr. Mark Duncan from the University of Washington, double boarded in Psychiatry and Family Medicine, will give an introduction to the Collaborative Care Model, an evidence based model for integrating mental health treatment in primary care. This patient-centered team approach utilizes population-based care, measurement-based treatment to target, and weekly interdisciplinary case review that includes a psychiatrist, care manager, and often medical learners to increase access to effective care.

Attendees will:

- Learn about recent developments in Wisconsin's rural medical school tracks and campuses, and rural residency training tracks and pathways.
- Discover the successes and challenges of the Black River Falls medical community in training learners through discussion and a guided tour.
- Understand the four main aspects of emotional intelligence and apply them to a case study and teaching methods.
- Hear about an innovative Collaborative Care Model implemented in Washington to extend mental health services utilizing teams of Psychiatrists, Primary Care Physicians, and Residents, and discuss next steps for implementing a similar model in Wisconsin.
- Choose from several breakout sessions with options to learn the following:
 - The basics of teaching medical learners
 - How to have a successful mentor/mentee relationship
 - Providing effective and efficient feedback in a busy practice
 - Team-based education utilizing medical and PA/NP students in the clinic setting
 - A deeper dive into the Collaborative Care Model

Who should attend:

Physicians, Psychiatrists, Pharmacists, NPs, PAs, residents, and administrators who are involved with training residents or medical students in rural and community settings.

Spotlight on Rural Poster Fair

Thursday, September 19 - Activities Schedule:

SUBMIT A POSTER

5:30-6:30 pm	Poster Viewing
6:30-7:15 pm	Panel: Rural Training & Practice Q&A
7:15-7:45 pm	Final Poster Viewing & Voting
7:50 pm	Poster Winners Announced
8:00 pm	Adjourn

Submissions are invited until July 1 for posters spotlighting research and expertise about rural healthcare and education initiatives.

Rural & Community Medical Educators Conference

Friday, September 20 - Activities Schedule:

Improving Teaching Skills, Enhancing Rural Medical Education

AGENDA

- 8:00 am Registration & Continental Breakfast
- 8:30 am **Welcome & Introductions**
Kara Traxler, PMP, Director of Rural GME Development,
Wisconsin Collaborative for Rural GME
- 8:45 am **Host Presentation: History & Future of Medical Education in the Black River Falls Community**
Michelle Clark Forsting, MD and Esteban Miller, MD, Family Physicians, Black River Falls
- 9:00 am **What's New in Rural UME & GME: Recent Developments in Wisconsin's Rural Medical Schools and Residencies**
Lisa Dodson, MD, Campus Dean of MCW Central Wisconsin, Representative (TBD) from Wisconsin Academy of Rural Medicine, UW School of Medicine & Public Health, Kara Traxler
- 9:45 am **Cultivating Emotional Intelligence in Medical Education**
Jane Anderson, MD and Gerry Greenfield, PhD, Mercyhealth Family Medicine Residency Program
- 10:30 am Break
- 10:45 am Breakout Session A (choose one)
- 1) Back to Basics: Teaching Medical Learners**
Mark Deyo-Svendsen, MD, Vice Chair of Practice, Family Medicine Midwest | NW Wisconsin Divisional Chair of Family Medicine, Kim Frodl, MD and Sarah Strahm, APNP, Mayo Clinic Health System
- 2) Successful Mentor/Mentee Relationships**
Mark Gideonsen, MD, Medical Faculty Physician at Prevea Health
- 11:45 am Lunch & Tour at Black River Memorial Hospital & Krohn Clinic
- 1:30 pm **Keynote: Collaborative Care Model: A Successful Integrative Care Model to Address Behavioral Health Needs in Underserved Areas**
Mark Duncan, MD, University of Washington Medicine, Psychiatry and Family Medicine
- 3:00 pm Breakout Session B (choose one)
- 1) How to Provide Effective and Efficient Feedback**
David Rebedew, MD, Monroe Clinic
- 2) Team-based Education of Medical and PA/NP Students in the Clinic Setting**
Mark Deyo-Svendsen, MD, Vice Chair of Practice, Family Medicine Midwest | NW Wisconsin Divisional Chair of Family Medicine, Kim Frodl, MD and Sarah Strahm, Mayo Clinic Health System
- 3) Deeper Dive: Integrated Mental Health Training Opportunities within the Collaborative Care Model**
Mark Duncan, MD, University of Washington Medicine, Psychiatry and Family Medicine and Carlyle H. Chan MD, Professor of Psychiatry and the Institute for Health and Equity, MCW
- 4:00 pm Final Thoughts & Adjourn



What past attendees are saying...

"Educating students/ residents is a challenge, but can be very rewarding."

"[Learned] many pearls from networking with others experienced in medical education."

"Nice to go off site for tour!"

The Wisconsin Collaborative for Rural GME (WCRGME) is committed to addressing the shortage of rural primary care physicians through the expansion of rural graduate medical education.



Registration & Lodging Details

Registration: Early Bird by July 25: \$129

July 26-Sept 6: \$149

Poster Fair Only: \$10

- Registration fee waived for conference presenters.
- Registration fee waived for poster presenters attending only the poster fair.

Fee includes poster fair attendance and refreshments, conference handouts, continental breakfast, bus to Black River Memorial Hospital for tour and lunch, and refreshments. Please contact us with any dietary needs.

Registration Deadline is September 6, 2019

REGISTER

Medical Students & Residents Welcome:

Scholarships available for medical students and residents interested in attending. Contact Jennifer Crubel at jcrubel@rwhc.com to learn more.

Lodging:

A block of rooms has been reserved for Thursday, September 19, 2019 at the: Comfort Inn & Suites, W10170 Highway 54 E, Black River Falls, WI 54615

Cost is \$82 per night for single or double occupancy. Call (520) 257-3064 or visit <https://www.choicehotels.com/wisconsin/black-river-falls/comfort-inn-hotels/wi220?source=gyxt> to make a reservation.

Mention that you are with the WCRGME Faculty Development Conference to get the group rate.

Hotel Reservation Deadline is August 21, 2019

CME Credit:

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

(AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed credit, not as Category 1.)



Wisconsin Collaborative for Rural GME

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Cancellations received in writing up to two weeks prior to a program will receive a full refund, less a \$25 processing fee. No refunds will be given for cancellations received less than two weeks prior to the program. Substitutions are accepted. Written notice of cancellation may be sent to cballweg@rwhc.com.